

PITCH COACHING

PitchLab

Build a stronger pitch.

\$50

USD | One-time | Per company

What you get

- Pitch Competition Readiness score
- Slide-by-slide strengths and gaps
- Revised storyline and slide copy
- Before-and-after visuals where source decks and tools permit
- Three- and five-minute pitch scripts
- Challenging judge Q&A with answer drafts
- Prioritized revision plan
- Professionally prepared PDF report

EVERY ASSESSMENT INCLUDES

Founder- or investor-facing report; Executive summary; Priority action items with owner roles, proposed timing, required evidence, acceptance criteria and decision use.

Objective and primary report audience are captured separately. Audience does not change the scoring method or evidence standards.

Controlled beta | v1.11.0

PitchLab

Venture

ValuationLab

Full Diligence

VENTURE READINESS

Venture Assessment

Understand your investment case.

\$150

USD | One-time | Per company

What you get

- Investment Thesis Score
- Evidence-Verified Readiness score
- Stage- and sector-aware analysis
- Ten-pillar business review
- Competitive Landscape
- Evidence-based SWOT
- Key risks and evidence gaps
- Investment interest and diligence readiness conclusions
- Prioritized next actions
- Professionally prepared PDF report

EVERY ASSESSMENT INCLUDES

Founder- or investor-facing report; Executive summary; Priority action items with owner roles, proposed timing, required evidence, acceptance criteria and decision use.

Objective and primary report audience are captured separately. Audience does not change the scoring method or evidence standards.

Controlled beta | v1.11.0

PitchLab

Venture

ValuationLab

Full Diligence

SPECIALIST VALUATION

ValuationLab

Understand what drives valuation.

\$300

USD | One-time | Per company

What you get

Calculations depend on reviewed inputs and model assumptions; a valuation range may not be established. IP references are illustrative, not certified appraisals or guaranteed value floors.

- Eight-method applicability review
- Illustrative IP scenarios and separate IP reference where applicable
- Source-backed calculations where supported
- Financial assumptions and evidence gaps
- Downside, base and upside scenarios
- Sensitivity analysis
- Enterprise and equity value distinctions
- Pre-money and post-money analysis
- Financing terms and ownership implications
- Competitive Landscape and SWOT
- Valuation range where supported
- Professionally prepared PDF report

EVERY ASSESSMENT INCLUDES

Founder- or investor-facing report; Executive summary; Priority action items with owner roles, proposed timing, required evidence, acceptance criteria and decision use.

Objective and primary report audience are captured separately. Audience does not change the scoring method or evidence standards.

Controlled beta | v1.11.0

PitchLab

Venture

ValuationLab

Full Diligence



EXPANDED DILIGENCE

Full Due Diligence

Pressure-test the investment case.

\$450

USD | One-time | Per company

Includes Venture Assessment, plus

Based on reviewed documents and sources.

- Expanded commercial and technical risk review
- Regulatory and legal risk flags
- Financial consistency and forecast checks
- Detailed claim and evidence audits
- Slide-by-slide audit, where applicable
- Questions that challenge the investment case
- 30/60/90-day evidence plan
- Valuation-method applicability review
- Valuation annex where evidence supports it
- Detailed findings and prioritized actions

EVERY ASSESSMENT INCLUDES

Founder- or investor-facing report; Executive summary; Priority action items with owner roles, proposed timing, required evidence, acceptance criteria and decision use.

Objective and primary report audience are captured separately. Audience does not change the scoring method or evidence standards.

Controlled beta | v1.11.0

PitchLab

Venture

ValuationLab

Full Diligence