

USER GUIDE

Start your FUNDABILITY review.

Choose your objective and review, confirm the report audience, then submit your order materials. Managed beta | v1.11.0 | 20 October 2026

01 CHOOSE	02 ORDER	03 EMAIL	04 RECEIVE
Match the review to your objective.	Review terms and timing; pay once.	Send documents, receipt and reference.	Report, summary and priority actions.

Before payment: review the Order Acknowledgment and Support, Privacy and Terms & Conditions on the [FUNDABILITY website](#). Confirm the delivery estimate; contact orders@gofundability.com if none is stated.

TWO SEPARATE INTAKE QUESTIONS

Assessment objective: What should this review help you accomplish?

Primary report audience: Founder or Investor? Choose one primary reader if both will use it. The PitchLab pitch/judge audience is a separate field.

COMPANY AND WEBSITE
[Company name and website]

SELECTED ASSESSMENT
[PitchLab / Venture Assessment / ValuationLab / Full Due Diligence]

FUNDING STAGE AND SECTOR
[Pre-seed / Seed / Series A / Series B+; Idea for PitchLab] | [Sector]

CURRENT RAISE / DEADLINE
[\$ amount / Not raising] | [Date / None; subject to confirmation]

ORDER REFERENCE AND RECEIPT
[Reference; attach receipt and checkout email]

CONTACT AND DOCUMENTS
[Name, role, email; filenames and dates]

SUBMISSION EMAIL

Send to orders@gofundability.com

Subject: FUNDABILITY Order - [Company] - [Option] - [Reference]

FUNDABILITY manages the review. No account, setup or API key is required. Processing starts after verified payment, order acceptance and complete required materials.

Submit only authorized materials. Standard submissions have no NDA. Redact unnecessary sensitive information; send a receipt, never card details or credentials. Order terms: page 5. Limitations: page 6. Submission email: page 9.

COMPARE OPTIONS

Four ways to move forward.

One-time USD prices per company. Confirm selected scope and the full checkout total before payment. Managed beta | v1.11.0

AT A GLANCE	PitchLab \$50 USD One-time	Venture Assessment \$150 USD One-time	ValuationLab \$300 USD One-time	Full Due Diligence \$450 USD One-time
Best for	Pitch competitions, storytelling and presentation preparation. Idea stage onward.	Initial investment screening. Pre-seed to Series B+, tailored to stage and sector.	Valuation and financing discussions. Applicability depends on stage, business model and evidence.	Investment preparation and detailed diligence. Pre-seed to Series B+, tailored to stage and sector.
Framework and outcomes	Eight pitch dimensions; Pitch Competition Readiness /100 or an applicable supplied competition rubric.	Ten pillars; separate Investment Thesis Score /100 and Evidence-Verified Readiness /100.	Eight valuation methods reviewed for applicability. Conditional calculations and a separate illustrative IP scenario where supported.	Includes Venture Assessment and its two scores, plus expanded evidence and risk review.
Pitch and evidence	Slide-by-slide coaching, revised story and copy, three- and five-minute scripts, judge Q&A and before-and-after visuals.*	Investment case, product, market, team, traction and evidence gaps, guided by stage and sector.	Financial claims, forecasts, revenue quality, peers, financing terms and ownership effects.	Slide audit where applicable; expanded document-based commercial, technical, financial and legal/regulatory risk review.
Competition and SWOT	Pitch differentiation coaching. Formal Competitive Landscape and SWOT modules are outside this track.	Concise five-framework review with prioritized, evidence-linked SWOT.	Financial competition and SWOT linked to growth, margins, risks and valuation peers.	Expanded five-framework research, defensibility, benchmarking and actionable SWOT.
Financial analysis	Financial-claim clarity and credibility. No company valuation.	Financial viability, capital needs and investment terms.	Method results; low/base/high sensitivities; supported financing and dilution scenarios.	Detailed financial review. ValuationLab annex where supported; otherwise a finance gap list.
Track companions	Prioritized revisions, scripts and a complete before-and-after visual companion where source decks and tools permit.*	Separate investment-interest and diligence-readiness conclusions; evidence gaps and prioritized next actions.	Method status, assumptions to validate and prioritized financial document requests.	Investment committee-style report, evidence-backed findings, appendices and a ranked 30/60/90-day plan.

INCLUDED WITH EVERY NEW ASSESSMENT

Founder- or investor-facing report; Executive summary; Priority action items with owner roles, proposed timing, required evidence and acceptance criteria. Audience changes the explanation and action emphasis, not the method, evidence standard or scores.

*PitchLab visuals require a source deck and available authoring tools; source-style fidelity may vary. Live delivery requires a reviewed recording. Valuation may remain “not established”; a SAFE cap is not a priced-round valuation.

WHAT TO SEND

PitchLab + Venture Assessment.

Send what you have. Relevant supporting evidence makes the review stronger.

01 PitchLab

Strengthen your pitch.

START WITH

- Current pitch deck in PPTX or PDF, or an idea outline.

FOR THE BEST RESULT

- Official judging rubric and competition rules.
- Pitch duration and pitch/judge audience.
- Speaker notes or current script.
- Evidence behind key market, customer, financial and technical claims.
- Presentation recording if delivery feedback is wanted.

HELPFUL CONTEXT

Event brief, judge priorities, intended pitch audience and product visuals. Editable PPTX helps preserve source-slide styling.

CONDITIONAL CONTEXT

For Venture Assessment in Defense / GovTech / Cybersecurity, identify the initial paying customer and first target if Mixed. For BioTech / Life Sciences, include subtype and scientific development stage. For both tracks, confirm the assessment objective and primary report audience separately.

Competitive review for venture work: Five Forces; Strategic Groups; VRIO; Feature / GTM Benchmarking; dated Strategic Signal Review. Missing evidence is identified explicitly. FUNDABILITY confirms the inputs required for the agreed scope.

02 Venture Assessment

Evaluate investment readiness.

START WITH

- Current pitch deck and a brief company summary.
- Confirm funding stage and primary sector.

FOR THE BEST RESULT

- Executive summary or capability statement; team bios.
- Product roadmap, demo or test results.
- Customer interviews, pilot outcomes and documented commitments.
- Dated traction metrics and operating KPIs.
- Financial summary, forecast, burn/runway, funding ask and use of funds.
- Current cap table and available financing terms.

HELPFUL CONTEXT

Market research, named competitors, pricing, win/loss evidence and sector-specific proof relevant to your initial paying customer.

WHAT TO SEND

ValuationLab + Full Due Diligence.

More evidence enables deeper claim checking and more supportable financial conclusions.

03 ValuationLab

Build a defensible valuation analysis.

START WITH

- Available financials or explicitly labeled scenario inputs, forecast, cap table and proposed financing terms.
- Known supported funding stage; valuation date and currency; financing instrument; revenue status.

FOR THE BEST RESULT

- Historical financial statements and revenue/ARR reconciliation.
- Forecast drivers: revenue, costs, capital expenditure and working capital.
- Cash, debt and senior or preferred claims.
- Complete cap table, options, SAFEs/notes and financing rights.
- Dated comparable financings, transactions or benchmarks.
- Asset ownership and replacement-cost evidence when relevant. For the separate IP scenario, see the input checklist on page 10.

HELPFUL AND CONDITIONAL CONTEXT

Include competitor/pricing studies, win/loss records and relevant IP/data rights or clinical, regulatory or government award evidence. Separate grants, services and recurring product revenue where relevant. Full Due Diligence uses the same payer and BioTech context as Venture Assessment. ValuationLab requires a known funding stage; instrument and revenue status may be Unknown.

Valuation methods reviewed for applicability: Berkus; Scorecard; Risk Factor Summation; Cost-to-Duplicate; Market Multiples; Venture Capital; DCF; Ownership / Reverse Deal Terms. Submit only authorized materials. Unsupported assumptions are identified rather than treated as facts.

04 Full Due Diligence

Pressure-test the investment case.

START WITH

- Current deck plus available supporting records.
- Confirm stage and sector; organize commercial, product, finance and legal files.

FOR THE BEST RESULT

- P&L, balance sheet, cash flow and forecast assumptions.
- Revenue schedules, retention, unit economics and customer concentration.
- Signed contracts, invoices, pilot results and qualified pipeline.
- Product architecture, roadmap and technical or security tests.
- Corporate, IP ownership, licensing and applicable regulatory records.
- Cap table, SAFEs/notes, options and financing terms.

ORDERS AND SUPPORT

What happens after you order.

A practical summary of Support, Privacy and Terms & Conditions updated 20 October 2026.

Before you pay

Each one-time fee covers one company, one selected review and a professionally prepared PDF, plus described companions. Review scope, total price, charges, Order Acknowledgment and the full policy. Confirm the delivery estimate. A fixed deadline requires express written agreement by an authorized representative.

Delivery and incomplete materials

Processing starts after verified payment, accepted order and complete required materials. FUNDABILITY confirms completeness and timing by email. Missing inputs or responses pause the clock. Material delays trigger a revised estimate and cancellation rights. Incomplete submissions do not forfeit payment automatically. If payment was taken without an estimate, confirm it before substantive work; a full refund is available until then.

Corrections and additional work

Our factual transcription or calculation errors within the original source scope are corrected without an extra fee; identify the statement and source. New materials, changed facts, another company or track, rewrites and reassessments need an agreed scope and price unless included. Disagreement with a reasoned conclusion is not itself an error.

Cancellations and refunds

Email support@gofundability.com with your order reference. Before substantive work, the fee is refundable in full. Substantive work includes source review, research, analysis or report preparation; routine payment administration does not count. After work starts, refunds cover uncompleted work, with a reasonable, documented deduction for agreed work completed before cancellation. If we cannot deliver for reasons within our control, we refund in full unless you agree in writing to partial delivery and a proportional refund. Approved refunds are initiated without undue delay; bank times vary. An unfavorable score or disclosed evidence gap, including “valuation not established”, is not itself a failure to deliver. Mandatory rights remain unaffected.

Privacy and restricted information

Standard submissions have no NDA. Send only necessary, authorized materials. Do not use standard intake for credentials, card details, government IDs, patient records, classified information, controlled unclassified information or export-controlled technical data. Contact support@gofundability.com about special handling first. The Privacy Notice governs processing and retention; no absolute confidentiality or zero-retention promise is made.

Support and the full policy

Email support@gofundability.com with “FUNDABILITY Support”, “FUNDABILITY Privacy” or “FUNDABILITY Security” in the subject, plus company and order reference. Support is not an emergency service. Read the full policy on the [FUNDABILITY website](#). This summary does not replace it. An authorized signed agreement controls a specific conflict within its scope.

READING YOUR REPORT

Understand the outcomes.

Read findings, supporting evidence, gaps and next steps alongside every score or valuation output.

PitchLab

Pitch Competition Readiness evaluates the submitted pitch argument. Live delivery is unassessed without a reviewed recording. This is not an investability score or a prediction of judges' decisions.

Investment Thesis

For Venture Assessment and Full Due Diligence, the Investment Thesis Score describes the strength and coherence of the stage-relative investment case. It asks how compelling the case is, given the company's stage and sector.

Evidence-Verified Readiness

This separate score describes how much of the case can be substantiated by the reviewed evidence. It is not a blanket certification of the company. Missing evidence is not automatically false evidence. Read both scores separately; do not average them.

ValuationLab

Calculations, scenarios and ranges depend on supported inputs. Illustrative scenarios are labeled. "Valuation not established" means evidence is insufficient, not zero company value. A SAFE cap is not a priced-round valuation.

Full Due Diligence

Adds document- and source-based claim and risk review. It is not a statutory audit, exhaustive legal investigation, technical certification or substitute for independent diligence.

IMPORTANT LIMITATIONS

FUNDABILITY provides AI-assisted educational, planning and decision-support analysis. Outputs may be incomplete or incorrect and depend on reviewed materials and assumptions. Company claims are not independently verified unless corroborating evidence is identified. Scores are not probabilities of funding, winning, company success or returns. Outputs are not investment, financial, legal, tax, accounting or regulatory advice, a certified appraisal, an offer or solicitation. Obtain independent diligence and qualified professional review. No outcome is guaranteed.

FUNDABILITY is an independent business. Its branding does not imply an investment recommendation or endorsement of the subject company.

REPORT AUDIENCE

Same analysis. Purposeful readout.

The assessment objective selects the public track. Primary report audience determines how the same evidence and conclusions are explained.

ELEMENT	INVESTOR-FACING EMPHASIS	FOUNDER-FACING EMPHASIS
Investment Thesis	How compelling is this investment case?	Which parts of my investment case need strengthening?
Evidence-Verified Readiness	What can we substantiate?	Which claims need better documentation or validation?
Material risks	What could prevent us from progressing?	Which issues should I address first, and why?
Next steps	Diligence questions and conditions.	Prioritized actions, owner roles, required evidence and timing.

INVESTOR-LENS CONCLUSIONS

Venture Assessment and Full Due Diligence retain separate Investment Interest and Diligence Readiness conclusions for both audiences. An “EXPLORE / DEFER” readout means Investment Interest: EXPLORE and Diligence Readiness: DEFER. For a founder, these explain investor progression and fundraising preparation; they are not instructions to stop operating.

WHAT STAYS THE SAME

Identical analytical inputs produce identical scores for either audience. Stage, sector, evidence requirements, material findings and dispositions do not change. Missing proof is not treated as a false claim merely because it has not been supplied.

PitchLab uses pitch quality and claim integrity; ValuationLab uses valuation basis and evidence support. Neither acquires venture scores when the report audience changes.

FUNDABILITY applies proprietary scoring, calibration, evidence-reconciliation and quality-control methods. This report discloses decision-relevant findings and conclusions, but not internal weights, thresholds, formulas, criterion mappings or control logic.

YOUR DELIVERABLES

From findings to next steps.

Every new assessment includes a report with an Executive summary and Priority action items, tailored to the primary audience.

Executive summary

A clear opening statement of the main conclusion, material support, evidence gaps and highest-priority next step. Outcomes remain appropriate to the selected track.

Priority action items

ACTION FIELD	WHAT IT TELLS YOU
Priority and action	What to do first and the problem it addresses.
Owner role and timing	Suggested responsible role and proposed completion window.
Required evidence	Documents, validation or operating proof needed.
Acceptance criteria	What a satisfactory result would demonstrate.
Decision use	How the result informs the next business or diligence decision.

Founder reports distinguish business improvement from evidence improvement where the findings support that distinction. Investor reports emphasize diligence questions and decision conditions. Full Due Diligence retains its full 30/60/90-day plan. Actions do not promise score increases.

ValuationLab: interpreting IP scenarios

Where applicable, ValuationLab includes a separate illustrative enterprise scenario and model IP reference. These depend on supplied inputs and prescribed assumptions. The IP reference is not added to enterprise value and does not establish equity, pre-money or post-money value.

EVIDENCE COMES FIRST

IP scenarios require complete, traceable inputs. Missing information can leave the component unavailable. A model IP reference is not a certified appraisal or guaranteed sale price. See page 10.

COPY AND PASTE SUBMISSION EMAIL

Ready to submit?

After payment, email current authorized documents, receipt and order reference to orders@gofundability.com.

SUBJECT

FUNDABILITY Order - [Company] - [Option] - [Reference]

Hello FUNDABILITY Team,

I have placed an order and am submitting the materials for my selected review.

Order or Payment Reference: [Reference]

Email Used at Checkout: [Email] | Payment Receipt: [Attached]

Company Name and Website: [Company] | [Website]

Selected Assessment: [PitchLab / Venture Assessment / ValuationLab / Full Due Diligence]

Assessment Objective: [What should this review help you accomplish?]

Primary Report Audience: [Founder / Investor — select one primary reader]

Funding Stage: [Pre-seed / Seed / Series A / Series B+; Idea for PitchLab]

Primary Sector / Industry: [Sector; PitchLab or ValuationLab may skip]

Current Raise: [\$ amount / Not raising] | Requested Deadline: [Date / None; subject to written confirmation]

Specific Questions / Concerns: [Optional]

Additional context, if applicable:

Defense / GovTech / Cybersecurity venture review: Initial Paying Customer [Commercial / Government / Prime / Mixed; first target if Mixed]

BioTech venture review: Subtype [] | Scientific Development Stage []

ValuationLab: Valuation Date [] | Currency [] | Instrument [Priced Equity / SAFE / Convertible Note / None / Unknown] | Revenue Status [Pre-Revenue / Revenue-Generating / Unknown]

PitchLab: Pitch Duration [] | Pitch / Judge Audience [] | Official Rubric / Rules [Attached / Link / None]

Documents attached: [List current filenames and dates]

I confirm I am authorized to submit these materials, accept the Terms & Conditions, acknowledge the Privacy Notice, and understand that standard submissions have no NDA.

Thank you, [Name and role] | [Company] | [Contact email; phone optional]

Before you send: attach the receipt, never card details or credentials. Review the full policies and ask FUNDABILITY before sending sensitive or restricted information. For IP scenario inputs, see page 10.

VALUATIONLAB IP SCENARIO

What to send for the IP component.

Provide existing records and clearly labeled assumptions. The broader valuation review can begin even when this component is incomplete.

Cost and margin records

Dated historical R&D labor and filing/legal cost records; current gross margin with its period and definition. Use the valuation currency and make each amount traceable.

IP scope and rights

Identify granted patents, software architecture or trade secrets relevant to the analysis. Provide patent status, ownership/assignment and licensing summaries, encumbrances and material limitations. Do not disclose underlying trade secrets through standard intake.

Supplied five-year scenarios

Provide upside, base and downside projections for years 1-5, with revenue and unlevered free cash flow for each year. Label forecast drivers, periods, currency and assumptions. Do not create unsupported forecasts simply to complete the checklist.

Market and liquidation assumptions

Provide the dated sector-median enterprise-value/revenue multiple and the basis for any patent liquidation estimate. Mark estimates as assumptions; an absent estimate is not silently treated as zero.

Dates, sources and supported profiles

Confirm Pre-seed, Seed or Series A and pre-revenue or revenue-generating status. Identify source records, as-of dates and rationale for assumptions. Other stages or unknown revenue status can leave this IP component unavailable.

NO INVENTED INPUTS

The strict IP calculation requires all three five-year tracks, even where a profile suppresses forward arithmetic. Submit only what exists. If inputs are missing, FUNDABILITY records the limitation and requests the relevant evidence; the component may remain unavailable.

The model uses prescribed assumptions. A separate IP reference is not added to enterprise value, independently authenticated, or a guaranteed realizable floor. The report may still state "Valuation not established". All inputs and conclusions remain subject to the reliance and verification limitations in this guide.