

THE FUNDABILITY PROCESS

From order to insight.

Grounded in evidence. Built for action.

01

Choose your assessment

Select PitchLab, Venture Assessment, ValuationLab or Full Due Diligence for your objective. Separately confirm the primary report audience: Founder or Investor.

02

Place your order

Review the scope, delivery estimate, Order Acknowledgment and full terms before paying. Save your receipt and order reference.

03

Email your documents

Send your company name, assessment objective, selected assessment, report audience, receipt, order reference and current authorized documents to orders@gofundability.com.

04

Receive your assessment

Receive a professionally prepared PDF with an Executive summary and Priority action items tailored to your objective and primary report audience.

WHEN PROCESSING BEGINS

After verified payment, order acceptance and complete required materials. FUNDABILITY confirms completeness and timing by email.

AUDIENCE AND ACTION PLAN

The audience changes how findings are explained; scoring and evidence standards stay the same. Actions include priority, owner role, proposed timing, required evidence, acceptance criteria and decision use.

Standard submissions have no NDA. Redact unnecessary sensitive information. AI-assisted outputs may be incomplete or incorrect. Scores are not funding probabilities; valuations are not certified appraisals. No outcome is guaranteed.

User Guide and full policies: [FUNDABILITY website](#)

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